

# 350g Vivid Matte Poly/Cotton Canvas



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This 350 gsm, poly cotton matte canvas is formulated for use with the latest generation of aqueous and latex ink jet printers. The lightweight blended base is matched to a matte / water-resistant coating that provides a wide color gamut and durable photo quality images, perfect for creating high-end POP banners, posters, décor art and trade show graphics with added profitability. Compatible with aqueous and latex ink technology.

Features	Benefits	Advantages
<ul style="list-style-type: none"><li>• Poly / cotton canvas.</li><li>• Water-resistant, matte finish.</li><li>• Acid free, pH-neutral.</li></ul>	<ul style="list-style-type: none"><li>• Dimensionally stable and economical.</li><li>• Low glare with direct lighting, smudge resistant handling.</li><li>• Long lasting art reproductions and commercial canvas prints.</li></ul>	<ul style="list-style-type: none"><li>• Maintains tension in frames and wraps under wide environmental conditions.</li><li>• Easy viewing at all angles under most lighting conditions.</li><li>• Prints that can last for generations.</li></ul>

**SPECIFICATIONS**

Material Type	65% Polyester 35% Cotton 2 over 1 weave
Gauge	18 mil +/- 1.0 mil
Weight	350 gsm
Whiteness	122.36 (W-E313)
Opacity	98.2%
Gloss Level	1%
Core Size	3" ID core
RIP & Printer Media Settings	For the best and most consistent results, a profile should be created using an external color calibrator in conjunction with your RIP and color matching software. However, if these tools are not available, printers using dye ink should be set for the highest print quality and media selection should be "Photopaper". When using UV inks, the "heavy weight coated" option should be selected. Ink coverage up to 300% is recommended.
Light Fastness	The fading time of inkjet ink is a direct result of the inks that you choose to use and the environment where the print is displayed. Please consult with your ink manufacturer for light fastness data.
Finishing	No post processing or finishing is required.
Water Resistance	Water resistant with latex or aqueous pigmented inks.
Ideal Storage Conditions	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
Optimal Service Environment	60°-86° F, 50% Relative Humidity.
Color	L. 95.21 A. 2.18 B. -6.01
Ink Compatibility	Compatible with all thermal and piezo inkjet printers using water-based dye and pigment-based inks. Latex compatible.
Shelf Life	1 year from the ship date when stored in proper conditions.

SKU	Size
VMPC1740	17" x 40 ft.
VMPC2440	24" x 40 ft.
VMPC3640	36" x 40 ft.
VMPC4240	42" x 40 ft.
VMPC4440	44" x 40 ft.
VMPC6040	60" x 40 ft.

Product Performance & Suitability: All of the descriptive information and recommendations should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind. All purchasers shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss or damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.