



WINDOW GRAPHICS

SPMSA

4.0 mil. Sign-Ad® White Calendered Vinyl

With a Low-Tack Removable Acrylic Adhesive and a 90# Layflat Release Liner

Catalina Graphic Films' Mojave Digital Media for Window Graphics are ideal for with Eco-Solvent, Solvent, UV-Based, and Latex inkjet printers. These films are also available for Screen Printing, and can be top-coated for improved ink adhesion for printing methods such as Offset, Litho, Flexographic and UV printing.

RECOMMENDED APPLICATIONS
• Window
• Indoor
• Outdoor

OVERVIEW	
Face Film	3.4 ± 0.2 mils matte white monomeric flexible vinyl
Adhesive	R67 clear acrylic pressure activated removable
Liner	90# (6.5 ± 0.2 mils) white
Opacity	Good
Gloss Level	Matte White
Outdoor Durability	Up to 3 Years

SPECIFICATIONS	
Application	Intended for use in the production of high quality interior and exterior graphics in applications requiring good clarity, easy application, and easy removal with no adhesive residue. No solvents are needed for the application or removal of Sign-Ad. Use as alternative to flood coating clear film with white ink.
Total Product Thickness	10.5-11.5 mils
Minimum Application Temperature	+40° F
Service Temperature Range	-20° F To +150° F.
Expected Lifetime Exterior	Three years mid-continental USA, vertical exposure
Adhesion	2 ± 1 oz / in (180° adhesion from SS, 20 minute room temperature dwell)
Water Resistance	Good
Chemical Resistance	Good for most petroleum solvents. Edge sealing is recommended in high solvent exposure areas
Shelf Life	One year when stored at 70° F and 50% relative humidity.

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)

To order or request product samples,
contact your local authorized dealer or call direct

Customer Service **800-333-3136** or visit our websites:



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