



# FLOOR GRAPHIC SYSTEM CARPET GRAPHICS

**SPMCGDP 4.0 mil. Matte White or Clear Flexible Vinyl - Base Film**  
**4.0 mil. "Double Polished" Clear Flexible Vinyl - Overlamine**

Catalina Graphic Films' Mojave Digital Media family of Floor Graphics include Carpet Graphics was developed for promotions, advertising, graphics and messages intended for short-term, temporary applications on carpeted floors for up to 3 months under conditions of normal use. It is composed of a vinyl base film used for printing and a slip resistant overlaminating film that is used to protect the graphics. Both films are coated with a pressure sensitive adhesive for ease of application on a variety of carpeted surfaces.

RECOMMENDED APPLICATIONS
• Floor
• Indoor

BASE FILM OVERVIEW		
<b>Face Film</b>	<b>CFFW</b> 3.5 mil matte white calendered PVC <b>CFFC</b> 3.5 mil gloss clear calendered PVC	
<b>Adhesive</b>	R32 clear removable adhesive	
<b>Liner</b>	90# Layflat liner	
<b>Opacity</b>	<b>CFFW</b> Good	<b>CFFC</b> Clear
<b>Gloss Level</b>	<b>CFFW</b> Matte	<b>CFFC</b> Gloss
<b>Indoor Durability</b>	Up to 6 Months	

OVERLAMINATE OVERVIEW	
<b>Face Film</b>	4.0 mil. "Double Polished" Clear Flexible Vinyl
<b>Adhesive</b>	Permanent Acrylic
<b>Liner</b>	Clear Film
<b>Opacity</b>	Clear Gloss
<b>Gloss Level</b>	High
<b>Indoor Durability</b>	Up to 6 Months

SPECIFICATIONS	
<b>Overlaminating Film</b>	The overlaminating film can be either a high gloss or an embossed clear film with a permanent adhesive that is applied to the printed decal with a cold laminating process. The overlaminating film is UL approved for slip resistance.
<b>Base Film</b>	Carpet Graphics uses a white or clear flexible vinyl with a high performance, removable, acrylic adhesive. This film is available non-top-coated for screen-printing and top-coated for offset or flexographic printing.
<b>Printing and Laminating Procedures</b>	The white or clear vinyl base film can be printed by any required method and process (ensure that the correct film, top-coated or non-top-coated, is used). Avoid silicone-containing inks, as these may prevent a good bond between the two films. Apply the overlaminating film to the printed base film using typical cold roll laminating techniques. The rolls of the laminator must be clean and smooth to avoid air and dust entrapment. After lamination, the product can be cut to the desired shape and size with a die cutter, guillotine, scissors, etc.
<b>Recommended Carpet Surfaces</b>	Low Pile (Do not use on Shag or "Carved" Carpets). Compatible with most synthetic fabrics. First apply in an inconspicuous area when using on natural fibers such as wool or cotton, to ensure compatibility with adhesive. Apply Carpet Graphics only to carpets that are clean, secure, and in good condition.
<b>Application Procedure</b>	Remove the release film liner from the back of the graphic and position it on the desired location of the floor. Lift one edge of the decal. Using a squeegee with overlapping strokes, apply pressure from the middle toward the edge of the decal.  Important: Squeegee all edges and corners with firm pressure. When more than one panel is used, butt the edges together. Never overlap the decals.  After application is completed, do not vacuum the decals or the surrounding floor for 24 hours. If the edges lift at all from the floor, the decal must be removed immediately and replaced, to prevent tripping accidents.
<b>Maintenance</b>	Maintain using normal floor maintenance procedures.
<b>Removal</b>	Remove by lifting one edge and pulling at a sharp angle using short, sharp strokes until the decal is up.

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)

To order or request product samples,  
contact your local authorized dealer or call direct

Customer Service **800-333-3136** or visit our websites:



27001 Agoura Road Suite 100  
 Calabasas Hills California 91301  
 Phone: (818) 880-8060  
 Fax: (818) 880-1144  
 Atlanta Sales: (800) 922-5880  
 Chicago Sales: (800) 766-4939  
 E-mail: info@catalinagraphicfilms.com

