



P.O.P. DISPLAYS, EXHIBITS & DECALS

SPM441

4.0 mil. Matte White Economy Calendered Vinyl

With a Clear Permanent Acrylic Adhesive and a 78# Release Liner

Catalina Graphic Films economy vinyl developed for use with Eco-Solvent, Solvent, UV-Based, and Latex inkjet printers. These films are also available for Screen Printing, and can be top-coated for improved ink adhesion for printing methods such as Offset, Litho, Flexographic and UV printing.

RECOMMENDED APPLICATIONS
• Simple Curves
• Decals
• Fleet without Rivets
• Indoor
• Outdoor

OVERVIEW	
Face Film	4.0 mil. Matte White Economy Calendered Vinyl
Adhesive	Clear Permanent Acrylic
Liner	78#
Opacity	Good
Gloss Level	Matte
Outdoor Durability	Up to 3 Years

SPECIFICATIONS	
Application	This product is intended for use as high quality interior/exterior graphics, point of purchase decals, fleet graphics, labels and decals.
Thickness	4.1 – 4.5 mils with adhesive.
Minimum Application Temperature	+35° F. For lower application temperature requirements, ask your Catalina representative about our other specialty adhesives.
Service Temperature Range	-50° F To +150° F.
Expected Lifetime Exterior	Two (2) years mid-continental U.S. vertical.
Adhesion	50 oz/in
Water Resistance	Excellent.
Humidity Resistance	Excellent.
Solvent Resistance	Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended.
Shelf Life	One (1) year when stored under conditions of 70°F and 50% relative humidity.

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)

- Not recommended for use over rivets or corrugated surfaces
- Special packaging standards include core supports & polywrap.
- Other products available by custom quotation.
- Optional roll lengths 100 & 250 yards available upon request.

To order or request product samples,
contact your local authorized dealer or call direct

Customer Service **800-333-3136** or visit our websites:



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