



## WINDOW GRAPHICS

### SPMCAD

4.0 mil. Clear-Ad® Clear Calendered Vinyl

*With a Low-Tack Removable Acrylic Adhesive and a 90# Layflat Release Liner*

Catalina Graphic Films' Mojave Digital Media for Window Graphics are ideal for with Eco-Solvent, Solvent, UV-Based, and Latex inkjet printers. These films are also available for Screen Printing, and can be top-coated for improved ink adhesion for printing methods such as Offset, Litho, Flexographic and UV printing.

RECOMMENDED APPLICATIONS
• Window
• Indoor
• Outdoor

OVERVIEW	
<b>Face Film</b>	4.0 ± 0.2 mils gloss clear monomeric flexible vinyl
<b>Adhesive</b>	R67 clear acrylic pressure activated removable
<b>Liner</b>	90# (6.5 ± 0.2 mils) white
<b>Opacity</b>	Clear
<b>Gloss Level</b>	Gloss Clear
<b>Outdoor Durability</b>	Up to 2 Years

SPECIFICATIONS	
<b>Application</b>	Intended for use in the production of high quality interior and exterior graphics in applications requiring good clarity, easy application, and easy removal with no adhesive residue. No solvents are needed for the application or removal of Clear-Ad.
<b>Total Product Thickness</b>	11.0-12.0 mils
<b>Minimum Application Temperature</b>	+40° F
<b>Service Temperature Range</b>	-20° F To +150° F.
<b>Expected Lifetime Exterior</b>	One year mid-continental USA vertical exposure
<b>Adhesion</b>	2 ± 1 oz / in (180° adhesion from SS, 20 minute room temperature dwell)
<b>Water Resistance</b>	Good
<b>Chemical Resistance</b>	Good for most petroleum solvents. Edge sealing is recommended in high solvent exposure areas
<b>Shelf Life</b>	One year when stored under conditions of 70°F and 50% relative humidity

The above information on physical and chemical characteristics is based upon tests believed to be reliable. The values are intended only as a source of information. They are given without guarantee and do not constitute a warranty. The purchaser should independently determine, prior to use, the suitability of this material for his/her specific purpose. (Data represents averages and is not intended for use as a specification.)

To order or request product samples,  
contact your local authorized dealer or call direct

Customer Service **800-333-3136** or visit our websites:



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