



Round Island Light – Straits of Mackinac, MI

## Validation<sup>®</sup> 140 Matte Coated

- High quality coating and stable paper base allow for excellent ink capacity without deformation.
- Matte finish with sharp detail for crisp images.

Validation<sup>®</sup> 140 Matte Coated is a competitively priced, 140 gram premium matte coated media. This media offers a thick micro-porous coating that enables heavy ink coverage that cannot be achieved on standard matte coated grades. This media also has an extremely high white point and large gamut making it an exceptional presentation grade media.

Finish	Matte
Basis Weight	140 grams/m <sup>2</sup>
White Point	97.0 2.0 -7.0 CIE L*a*b* D50 2°
Shade Guarantee	+/- 1.5 Δb* variation batch to batch
Typical Gamut Volume	414,913 measured by ColorThink <sup>®</sup>
Typical Minimum L*	27.0 L*
Available Roll Width	17, 24, 36, 42, 44, 60 inches
MSRP per ft <sup>2</sup>	\$0.22

### Why lighthouses?

Validation<sup>®</sup> media is converted right here in Michigan – the Great Lake State. Michigan has more lighthouses than any other state all with a unique look and story. They are the stars of our shores forming a stellar constellation that lights the way for Great Lakes mariners. The lighthouses used on Validation packaging and promotional materials symbolize the confidence and reliability the brand instills while leading the way through brilliance and luminance.

FineEye Color Solutions  
760 36th St SE  
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www.fineeyecolor.com



South Manitou Island Light – Leland, MI

## Validation<sup>®</sup> 155 Offset

- Paper-based proofing media offering the look and feel of press stock.
- Crack resistance holds up for mock-up work.

Validation<sup>®</sup> is a competitively priced, 155 gram premium offset proofing media offering the look and feel of an actual offset press stock while demonstrating sufficient gamut to accurately proof commercial and publication print. The natural make-up of the media makes it ideal for mock-up work and will not crack when folded, while the paper base of the stock ensures high opacity preventing show-through.

Finish	Matte
Basis Weight	155 grams/m <sup>2</sup>
White Point	96.0 0.0 0.0 CIE L*a*b* D50 2°
Shade Guarantee	+/- 1.0 Δb* variation batch to batch
Typical Gamut Volume	762,332 measured by ColorThink <sup>®</sup>
Typical Minimum L*	5.21 L*
Available Roll Width	13, 17, 24, 36, 42, 44 inches
MSRP per ft <sup>2</sup>	\$0.65

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White Shoal Light – Straits of Mackinac, MI

## Validation<sup>®</sup> 170 Indoor Banner Gloss

- Bright white 8-mil glossy film for photo-quality banners.
- Ideal for long-term indoor, short-term outdoor, and banner stand applications.

Validation<sup>®</sup> 170 Indoor Banner Gloss is a gloss media for photo quality POP displays, retail graphics, long-term indoor, and short-term outdoor signage. The polypropylene film is tear resistant and compatible with aqueous dye and pigment based ink-sets. The 8 mil thickness offers rigidity required for mounting and display stands.

Finish	Gloss
Caliper / Thickness	8 mil
Basis Weight	170 grams/m <sup>2</sup>
Opacity	85%
White Point	98.0 0.0 0.0 CIE L*a*b* D50 2°
Brightness	94
Typical Gamut Volume	703,191 measured by ColorThink <sup>®</sup>
Typical Minimum L*	4.0 L*
Printer/Ink Compatibility	Thermal and piezo / dye and pigment
Durability (Indoor/Outdoor)	Long-term / < month
Available Roll Widths	36, 42, 50 inches
MSRP per ft <sup>2</sup>	\$0.63

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St. Joseph North Pier Lights – St. Joseph, MI

## Validation<sup>®</sup> 210 Roll Up Banner Satin

- Pop-up display media with 100% opacity and matte finish with vibrant photo quality
- Engineered to lay flat and eliminate edge curl and damage

Validation<sup>®</sup> 210 Roll Up Banner Satin is a polyester media engineered to endure repeated rolling in popup banner displays. It's default lay-flat condition allows for excellent display without edge curl or damage. The microporus matte finish provides instant-dry characteristics, saturated colors and sharp detail, without shadow reversal. Compatible with aqueous dye and pigment based ink-sets. A gray backing provides 100 percent opacity and the 9 mil thickness resists kinking and folding providing high durability and longevity.

Finish	Low-glare satin
Caliper / Thickness	10 mil
Basis Weight	210 grams/m <sup>2</sup>
Opacity	100%
White Point	93.5 0.0 -5.0 CIE L*a*b* D50 2°
Brightness	110
Typical Gamut Volume	616,450 measured by ColorThink <sup>®</sup>
Typical Minimum L*	4.0 L*
Printer/Ink Compatibility	Thermal and piezo / dye and pigment
Durability (Indoor/Outdoor)	Long-term / na
Available Roll Width	36 inches
MSRP per ft <sup>2</sup>	\$1.46

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Big Sable Point Light – Ludington, MI

## Validation<sup>®</sup> 250 Satin Commercial Grade 1

- Large gamut for commercial proofing
- IDEAlliance<sup>®</sup> GRACoL<sup>®</sup> Certified<sub>1</sub>
- Unique smooth finish

Validation<sup>®</sup> 250 Satin Commercial is a 250 gram premium satin proofing media featuring a white point and gamut capacity specifically engineered to meet the requirements of high-end commercial proofing as defined by GRACoL 7 (GRACoL<sup>®</sup> Certified). Validation<sup>®</sup> 250 Satin offers an excellent black point, minimal brighteners, and a unique smooth surface sure to please your most discerning clients. This media is compatible with other Validation<sup>®</sup> 250 grades offering simple media changes utilizing a shared calibration and profile.

Finish	Satin
Basis Weight	250 grams/m <sup>2</sup>
White Point	95.0 -0.50 -2.75 CIE L*a*b* D50 2'
Shade Guarantee	+/- 1.0 Δb* variation batch to batch
Typical Gamut Volume	900,550 measured by ColorThink <sup>®</sup>
Typical Minimum L*	4.0 L*
Optical Brighteners	1.2 Δb* non-UV to UV filtered measurement
Available Roll Widths	13, 17, 24, 36, 42, 44, 60 inches
MSRP per ft <sup>2</sup>	\$0.73

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Rock Harbor Lighthouse – Isle Royal, MI

## Validation<sup>®</sup> 250 Publication Grade 5

- Gamut and size and white point for publication Grade 5 proofing
- Unique smooth finish

Validation<sup>®</sup> 250 Publication Grade 5 Premium Proofing Media is a competitively priced, 250 gram proofing media specially designed to meet the white point and performance requirements of the IDEAlliance<sup>®</sup> SWOP Grade 5 specification for press proofing. Validation<sup>®</sup> 250 Publication Grade 5 offers an excellent black point, minimal brighteners, and a unique smooth surface sure to please your most discerning clients. This media is compatible with other Validation<sup>®</sup> 250 grades offering simple media changes utilizing a shared calibration and profile.

Finish	Satin
Basis Weight	250 grams/m <sup>2</sup>
White Point	90.0 0.0 4.0 CIE L*a*b* D50 2°
Shade Guarantee	+/- 1.0 Δb* variation batch to batch
Typical Gamut Volume	683,209 measured by ColorThink <sup>®</sup>
Typical Minimum L*	4.12 L*
Optical Brighteners	1.2 Δb* non-UV to UV filtered measurement
Available Roll Widths	13, 17, 24, 36, 42, 44 inches
MSRP per ft <sup>2</sup>	\$0.73

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Ludington North Breakwater Light – Ludington, MI

## Validation<sup>®</sup> 260 Premium Photo Gloss

- Extremely large gamut to deliver vivid and rich colors
- High gloss finish with low  $D_{\max}$  provides a large dynamic range

Validation<sup>®</sup> 260 Photo Gloss is a competitively priced, 260 gram ultra premium photo paper with a high gloss finish. This paper has a large gamut with a 98 brightness producing highly saturated colors with extreme sharpness and detail. An excellent choice where image detail and dynamic range are important.

Finish	Gloss
Basis Weight	260 grams/m <sup>2</sup>
White Point	96.0 1.5 -9.0 CIE L*a*b* D50 2°
Shade Guarantee	+/- 1.5 $\Delta b^*$ variation batch to batch
Typical Gamut Volume	904,987 measured by ColorThink <sup>®</sup>
Typical Minimum L*	3.0 L*
Available Roll Width	8, 13, 17, 24, 36, 42 inches
MSRP per ft <sup>2</sup>	\$0.63

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Grand Haven Light – Grand Haven, MI

## Validation<sup>®</sup> 480 Outdoor Banner Scrim

- Smooth ultra-white matte finish for detailed and vibrant images
- Tear resistant 100% blackout internal layer provides outdoor durability

Validation<sup>®</sup> 480 Outdoor Banner Scrim is an outdoor vinyl media for aqueous printers. An embedded tear resistant fabric layer and water-fast surface provide 100 percent blackout and durability required for outdoor applications. The ultra-smooth bright white surface has excellent ink capacity for vibrant images, while the matte finish delivers image sharpness for photo quality signage. The 15 mil thickness is suitable for sewing, welding, and grommets.

Finish	Matte
Caliper / Thickness	15 mil
Basis Weight	480 grams/m <sup>2</sup>
Opacity	100%
White Point	95.0 0.5 -6.0 CIE L*a*b* D50 2°
Brightness	89
Typical Gamut Volume	325,141 measured by ColorThink <sup>®</sup>
Typical Minimum L*	25.0 L*
Printer/Ink Compatibility	Thermal and piezo / dye and pigment
Durability (Indoor/Outdoor)	Long-term / 3 months
Available Roll Widths	24, 36, 42, 60 inches
MSRP per ft <sup>2</sup>	\$2.34

### Companion Hardware Available from FineEye

Validation X-Stand – 24" x 60"	\$49.00
Validation Snap Rail Double Sided – 24" x 70"	\$139.00

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