



PRINTABLE DIGITAL WALLCOVERING MEDIA



0121

Texture Selections

KoroGraphics® offers a wide range of finishes from high gloss smooth white to detailed grained sand image consistency and printing performance time and

with extremely fine and intermediate sand stipple patterns in between. All textures are manufactured with a uniform and user-friendly white point to ensure time again.

Artist Canvas 0127



Glassed Out 0021



Matte 0221



Nassau Dunes 0321



Chubb Rocks 0421



Abaco Beach



Grotto 0521



Mongahello 0721



Great Sail 1221



Trade Route 1321



Cheyenne 1421



An Unlimited Array of Visual Opportunities

Explore the possibilities for dramatic interior living. Branch out into environments of all types. Invite KoroGraphics® into all aspects of your vision!



Corporate

Making a memorable first impression is easy with KoroGraphics. Greet clients and visitors by incorporating KoroGraphics into your office entranceway. Feature striking photography or your company logo. Highlight your mission and vision throughout your facility in conference rooms, on partitions, or on office windows.

Retail

High-traffic retail applications are a great place to promote your product in style. Give your message the pizzazz it needs to stand apart in the crowd! KoroGraphics adds depth and texture to standard posters and banners. Our diverse product is equally at home in all areas of the interior.

Food Service

Nothing says fresh and wholesome like a largerthan-life photo of a plump blueberry or a juicy hamburger straight off the grill. KoroGraphics superior digital wallcovering media is the ideal

B.C.I. www.bciimage.com

Production profiles are available for the most popular RIP/printer combinations. Download at KoroGraphics.com



backdrop to capture the unique detail of fruits, veggies, meats, meals, and much more!

Hospitality

Welcome your guests with KoroGraphics. An ideal solution for the hospitality industry, KoroGraphics material can be incorporated into your interior design scheme from the lobby and conference room to vending areas and beyond. There's never been a better way to personalize your hotel, country club, or hospitality environment.

Transportation

Put your message in motion with KoroGraphics. In every square inch of wall space lays an opportunity to visually engage your audience. KoroGraphics has been the preferred choice for printable digital wallcovering in applications of all scopes and sizes for the transportation industry. You can find KoroGraphics in yachts, cruise ships, airliners, and on rental car kiosks. The options for visual impact are endless.

Residential

KoroGraphics is not exclusive to commercial applications. The unique characteristics of our media make for a great conversation piece for the home. Everything from fine art to your favorite family portrait reproduces brilliantly on KoroGraphics material. Mimic an artist's canvas or evoke the sandy texture of a beach to create breathtaking murals that are sure to make a lasting impression.

Marketing

KoroGraphics has become a friend to marketers and graphic designers interested in finding a unique way to make their clients' product or service stand apart. KoroGraphics has been the first choice for retail displays, tradeshow exhibits, high-impact posters, dramatic banners, directional graphics, and so much more. Interested in bringing your vision to life? It all starts with KoroGraphics.



The **opportunities** are limited only by the **imagination**.



Envision.

Engage.

Entice.

Transcend the Boundaries of Conven



KoroGraphics' comes to you from an organization with over fifty years of proven product performance. RJF International is the name architects, commercial interior designers, contractors, facility managers, hotels, hospitals, casinos, airports, high rise owners, retail, and restaurants around the world trust.

KoroGraphics[®] dimensional media can reflect, refract, or absorb light to dramatically enhance the finished printed image. On walls, ceilings, or windows, KoroGraphics* is the media that projects creative possibilities.



Innovation • Engineering • Advanced Product Support

Texture + Technology = KoroGraphics®

UL-Class A Tested & Listed

The Early Warning Effect

Five-Year Warranty

Please Call KoroGraphics® for your next digital masterpiece 866.620.8006 korographics.com



RJF International Corporation

866.620.8006 Division 09 72 00

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KOROSEAL

Microvented Wallcoverings

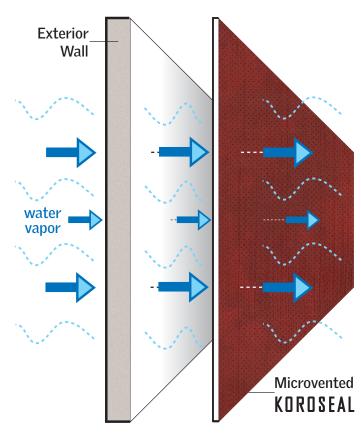
Wallcoverings That Breathe

Microvented Wallcoverings

In humid areas, where mold and mildew concerns exist, breathable wallcoverings reduce the possibility for mold and mildew to grow. Moisture is one of the four elements required for mold to thrive. Because moisture is able to pass from a wall cavity through a microvented wallcovering, a required element for mold and mildew is minimized.

Koroseal's microvented wallcoverings contain approximately 25,000 holes per square foot of surface area. The size of the holes is controlled to maximize permeability of the wallcovering while maintaining the aesthetic appearance.





Both standard and microvented Koroseal wallcoverings have been tested to ASTM E96-02, "Water Vapor Transmission of Materials", method B (water cup method). The standard 21 ounce wallcovering has a permeability rating of 0.68 perms and the microvented wallcovering average permeability rating is 10 perms.

The appearance of the majority of microvented wallcoverings is virtually identical to standard wallcoverings when installed. The embossing texture slightly impacts the permeability of the wallcovering and the visibility of the holes. In smooth and metallic patterns the microvented holes will be more visible.



KOROSEAL Microvented Wallcoverings

Wallcoverings That Breathe

Microvented Wallcovering		

- approximately 25,000 holes per square foot
- permeability rating of 10 per the "Water and Vapor Transmission of Materials" method B (water cup method) of ASTM E96-02.

In addition to microventing, Koroseal wallcoverings include a mold and mildew inhibitor to further reduce the possibility of mold and mildew growth.

Before installing any wallcovering, walls should be checked with a suitable moisture meter to insure the moisture content does not exceed 4%. No wallcovering should be installed until any water/moisture incursions have been eliminated. In renovation projects, examine walls on which wallcoverings will be installed for mold and mildew growth. All mold and mildew growth must be removed and surfaces treated to inhibit future growth.

Special installation instructions are available – please contact your local Koroseal distributor.

Note: It is important the building envelope be tight and properly maintained to prevent water incursion into the wall system. The microventing process makes the wallcovering more permeable to allow moisture in the wall cavity to pass through the wallcovering into the room and be removed by the HVAC system.

Microventing vinyl wallcovering reduces the risk of mold growth but is not a guarantee against mold growth.



OVERVIEW

There are only two major commercial grade wallcovering adhesive manufacturers remaining in the United States: Gardner-Gibson & Roman Decorative Products. They have consolidated market positions by developing numerous private label brands for most major retail paint store chains and in some cases massmerchandising builder supply outlets. Their branded and private label products work quite well and can be used for a successful installation if these general guidelines are followed.

Always use a recommended compatible primer with the selected brand of adhesive. New sheet rock, previously painted sheetrock (latex or oil based paint?), sheetrock with wallcovering previously installed and subsequently removed (adhesive residue remaining), sheetrock in high humidity environments will require slightly different surface preparations and or formulations depending on local jobsite conditions. There are primers for unique installations that can be discussed on a case-by-case basis.

A few questions and close attention to individual jobsite details are a big plus for successful installations. We have found that water-based acrylic and or latex primers are preferred to almost all other types of primers. The individual paint stores will know the compatibility of their house brand of primers relative to their brand of adhesive relative to the condition of the chosen substrate. The good news is that it is not rocket science. The product information / application labels are actually pretty good in this industry.

GENERAL ADHESIVE GUIDELINES

The best general guidelines for a suitable wallcovering adhesive are as follows:

- 1) Premixed commercial grade available in one and five gallon buckets.
- 2) A "clay" premixed is the baseline for commercial wallcovering adhesives. All commercial wallcovering adhesives are water based. Clay based adhesives require a little more attention than a "clear cellulose" adhesive when they are dropped, smeared or spilled on surfaces other than the back of the wallcovering. A real "sea sponge is recommended for cleaning / removing clay based adhesive residue. Do not try to save a few dollars by buying a conventional sponge. Time is money. A cheap sponge will spread the adhesive over a larger area and come back to haunt you when it dries. Rinse with clean water. Change water frequently.

Some installers prefer clay based products because they can readily see the amount of adhesive that has been applied to the wallcovering or the wall if "dry hanging". There also may be some additional "open time" (the amount of time available to install the material before it dries out) depending on the local temperature and humidity.

- 3) A "clear" (cellulose vs clay) based adhesive will minimize clean-up issues. It dries to a consistency similar to oatmeal residue and will flake off easily. Be careful around exotic finishes (silk, woods, etc...) regardless of what type of adhesive is used. One inch "blue" painters tape is great for a quick barrier between the finishes, over ceiling grids, moldings, etc...
- 4) A "strippable" commercial grade adhesive will facilitate future removal of material when your client is ready to change their image/message. If you plan on going back for a future application or work with the same client repeatedly in multiple locations then seriously consider a strippable adhesive and suitable primer. Your client, installer and the walls will appreciate your foresight.

GENERAL PRODUCT RECOMMENDATIONS (MORE ARE AVAILABLE):

- 1) Gardner-Gibson:
 - a) Primer: Dynamite[®] 235 / HD acrylic primer sizing: 350-400 sq. ft. per gallon.
 - b) Primer: 221 clear wall prep.
 - c) Primer: 222 white tinted wall prep.
 - d) Adhesive: Dynamite[®] 780 HD clear strippable: 275–300 sq. ft. per gallon. e) Adhesive: Dynamite[®] 234 premium HD clear/strippable. f) Adhesive: Dynamite[®] 433 clay based strippable. g) Adhesive: Dynamite[®] 111 clay based not strippable. Last resort.
- 2) Roman Decorating Products, Professional[®] Series:
 - a) Primer: Pro 935 (R-35[®]): 400-450 sq. ft. per gallon (might be over kill for some)
 - b) Primer: Pro 909 vinyl prep.
 - c) Pro Ultra® Prime 997: great for new sheet rock applications.
 - d) Adhesive: Pro 870 HD clear strippable: 275-300 sq. ft. per gallon.
 - e) Adhesive: Pro 838 HD clear.
 - f) Adhesive: Pro 774 clay strippable.
 - g) Adhesive: Pro 732 clay. (last resort).
- 3) Roman Decorating Products: (high humidity environments)
 - a) Primer: Pro 988 (for mildew prone environments) 400-450 sq. ft per gallon.
 - b) Adhesive: Pro 888 Clear. (for mildew prone areas): 275-300 sq. ft. per gallon.
- 4) Benjamin- Moore:
 - a) Primer: Universal Wall Grip[®] 203: 400 sq. ft. per gallon
- 5) Sherwin-Williams:
 - a) Primer: Prep-Rite $^{\circledR}$ Pro Block $^{\circledR}$
 - b) Prep-Rite® Bonding
 - c) Prep-Rite[®] Pre-Wallcovering Primer (depends on condition and type of substrate).
- 6) Zinsser:

Surface Preparation and Adhesive Guidelines

- a) Primer: $\mathsf{Gardz}^{\circledR}$
- b) Also supply quality mildew prevention products.

Dynamite[®] is a registered trademark of Gardner-Gibson, Inc. Professional[®], R-35[®] and Ultra[®] are registered trademarks of Roman $Decorative\ Products.\ Universal\ Wall-Grip^{\textcircled{lk}}\ is\ a\ trademark\ of\ Benjamin\ Moore\ \&\ Co.\ PrepRite^{\textcircled{lk}}\ and\ ProBlock^{\textcircled{lk}}\ are$ registered trademarks of The Sherwin-Williams Company. Gardz® is a registered trademark of RPM International, Inc.



PRINTABLE DIGITAL WALLCOVERING MEDIA

ARCHITECT'S SPECIFICATIONS

1. GENERAL

1.01 Scope

Furnish a vinyl wallcovering as specified in the contract documents.

1.02 Sample

Submit a sample of each type and color to be installed for the architect's approval.

1.03 Certificate of Compliance

Submit manufacturer's certification that wallcovering furnished meets or exceeds the architect's specification requirements.

1.04 Warranties

Furnish a written warranty against defective workmanship that may develop within one (1) year from date of installation and 5 years against manufacturing defects.

1.05 Product Delivery Storage and Handling

Deliver vinyl wallcovering and adhesive to the job site in unbroken or undamaged containers and clearly marked with the supplier's identification label. Store vinyl wallcoverings in a flat position to avoid damage to rollends. Store materials in a clean, dry storage area with temperature maintained above 55°F with normal humidity. DO NOT CROSS STACK THIS MATERIAL.

1.06 Project Conditions

Areas where wallcovering will be installed shall have a constant minimum temperature of not less than 60°F for at least seven days prior to and throughout installation period and for seven days thereafter.

2. PRODUCTS

2.01 Vinyl Wallcovering

Shall meet Federal Specification CCC-W-408A and the CFFA-W-101-D,Quality Standard for Vinyl Coated Fabric Wallcovering. The wallcovering Type I,Type II or Type III desired shall be specified. The vinyl wallcovering shall contain mildew inhibitors.

2.02 Burning Characteristics

The manufacturer shall certify at the time of shipment that the materials furnished meet the published flame spread and smoke development Fire Hazard Classification Rating(s) of those products when tested according to ASTM-E84 Tunnel Test.

2.03 UL Label

All products shall be UL labeled assuring complete compliance with all specifications and requirements through continuous inspection by UL inspectors.

2.04 Fire Detection Characteristics

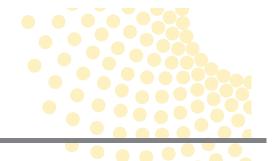
The vinyl wallcovering shall contain the Early Warning Effect formulation which provides early warning to potential fire conditions. The vinyl wallcovering shall contain thermoparticulating ingredients which, when heated to approximately 300°F, emit a colorless, odorless vapor that activates ionization smoke detectors when installed according to manufacturer's specifications. Evidence of the Early Warning Effect shall be based on the ASTM E603 standard guide for room fire experiments.

2.05 Adhesive

The adhesive used must be manufacturer's recommended adhesive and must contain mildew inhibitors.

2.06 Primers

The primer used must be manufacturer's recommended primer.







PRINTABLE DIGITAL WALLCOVERING MEDIA

ARCHITECT'S SPECIFICATIONS

3. EXECUTION

3.01 Inspection

- A. Installer shall inspect all areas and conditions under which vinyl wallcoverings are to be installed. Installer shall notify the contractor and architect in writing of any conditions detrimental to the proper and timely completion of the installation; work will proceed only when conditions have been corrected and accepted by the installer.
- B. Substrate shall be checked with a suitable "Moisture Meter". Moisture shall not exceed 4%.

3.02 Surface Preparation

- A. Wall surfaces shall be free from defects and imperfections that could show through the finished covered surface.
- B. Sand-finished plaster shall be smoothed, cinder or cement blocks shall be plastered, or otherwise rendered smooth, and old wallcoverings shall be removed.
- C. For new drywall construction, manufacturer's recommended primer should be used before application of wallcovering for ease of future removal when redecorating.
- D. Glossy surfaces shall either be sanded to dull surface, or a coat of manufacturer's recommended primer applied prior to installation of wallcovering.
- E. If there is any evidence of mildew, it must be removed and the wall surface treated to inhibit further mildew growth.
- F. All painted surfaces should be evaluated for the possibility of pigment bleed-through. If there is any possibility, a coat of sealer, recommended by the manufacturer, should be applied before application of the wallcovering.
- G. Do not install vinyl wallcovering over oilbased wood stains as a bleed-through may occur.

3.03 Installation

A. Wallcovering shall be installed by experienced workers and contractors in strict accordance with the manufacturer's printed instructions using vinyl wallcovering adhesive recommended by the manufacturer (WHEAT PASTE SHALL NOT BE USED).

- It is absolutely imperative that installer read the manufacturer's instruction sheet in each roll before installing the vinyl wallcovering. Permanent building light shall be available for installation.
- B. Installer, before cutting, shall examine pattern and color and determine that they are the correct pattern and color as specified.
- C. Installer shall install each roll in sequence starting with largest roll number and each strip in same sequence as cut from roll. If pattern is not random, examine for repeat design. Some patterns should be lined up, matched or reversed for best results. If necessary, trim selvage deep enough to assure color uniformity.
- D. After application of three strips, an inspection should be made and if there are any variations in color or pattern which are felt to be excessive, the wallcovering distributor or manufacturer's representative should be notified for his inspection before any further wallcovering is installed.
- E. Always bring material six (6) inches around inside and outside corners being sure to fir into corners to avoid bridging or spanning.
- F. The wallcovering should be smoothed to the hanging surface with a stiff bristled sweep brush or a flexible broad-knife to eliminate air bubbles.
- G. Remove excess adhesive along finished seam immediately after each wallcovering strip is applied. Use of clean, warm water, a natural sponge and clean towels are recommended for this use. It is very important to change water often to maintain cleanliness.

3.04 Clean-up Completion

Upon completion of work, remove surplus materials, rubbish and debris, resulting from the wallcovering installation. Leave areas in neat, clean and orderly condition.



KoroGraphics® is a registered trademarks of RJF International Corporation.

Take up Reel- set to "loose tension"



roller in "high tension position"

Solutionset take media accordingly

core same size as media placed in loop



DIGITAL MEDIA RECLAMATION PROGRAM

THE EASY WAY TO RECYCLE DIGITAL MEDIA

To reduce the amount of material being disposed in landfills, KoroGraphics is proud to introduce the Digital Media Reclamation Program. Through this reclamation program, KoroGraphics will reclaim and recycle used digital media.

FREQUENTLY ASKED QUESTIONS

- Q. What kind of digital media can be reclaimed?
- A. Any fabric backed (woven and non-woven) vinyl digital media. Teflon®-laminated digital media cannot be returned.
- Q. Will KoroGraphics take back a competitor's digital media?
- A. Yes
- Q. Does a customer have to place an order with KoroGraphics in order to return digital media?
- A. No, we do not require a customer to make a purchase in order to return the digital media. However, KoroGraphics does reserve the right to accept material on a case-by-case basis. Contact your KoroGraphics representative for program parameters.
- Q. Can KoroGraphics accept residual drywall and adhesive on the returned digital media?
- Yes. KoroGraphics can accept residual drywall and adhesive on the back of the digital media. (Other contaminants such as nails, razor blades, wood, glass, and garbage must be removed.)
- Q. Where do customers send the used digital media?
- A. To KoroGraphics plant in Marietta, Ohio 45750. KoroGraphics Sales Representatives must complete a Digital Media Reclamation Authorization form prior to material being shipped to Marietta. Digital media must be packaged properly to assure the materials remain dry and clean.

- Q. Who is responsible for shipping the used digital media to the Marietta plant?
- The customer is responsible for shipping the used digital media to the Marietta plant.
- Q. Will KoroGraphics pay the freight to return used digital media?
- A. Yes. If a customer purchases an equal amount of digital media that is returned to the Marietta plant (assume one pound of returned digital media = one yard of new digital media), the customer can ship the used digital media collect using an RJF International Corporation pre-approved carrier.
- Q. Does participating in the Reclamation Program contribute to a building achieving LEED® points?
- A. Yes. The LEED Materials & Resources Credits 2.1 and 2.2, Construction Waste Management, require construction and demolition debris be diverted from disposal in landfills and incinerators. By returning used digital media to KoroGraphics, a building owner will divert construction debris from disposal or incineration.
- Q. How do I get started?
- A. Please contact your KoroGraphics Customer Service or Sales Representative for additional details.



LEED® is a registered trademark of the United States Green Building Council.

Teflon® is a registered trademark of DuPont.

KoroGraphics® and Koroseal® are registered trademarks of RJF International Corporation.



RJF International Corporation | 3875 Embassy Parkway | Fairlawn, OH 44333-8334 866-620-8006 | korographics@rjfnet.com | www.korographics.com



Underwriter's Laboratory Classified Products



KOROGRAPHICS®

We are often asked why we choose to UL label our Korographics® Digital Wallcoverings (the "wallcoverings"). What is the difference between an independent lab's testing results and UL labeling? What is Underwriters Laboratory Classified Follow Up Service?

Underwriters Laboratory is an independent, non-profit organization dedicated to the determination of product performance in relation to safety standards. Their UL label is recognized on products as a measure of safety and assurance for the customer. Therefore, it was a natural marriage for the UL label to be on every roll of the wallcoverings.

UL CLASSIFIED FOLLOW UP SERVICE

Initial Manufacturing of Wallcoverings:

The UL inspector follows an initial production run, observing the formulation, fabric, construction, and manufacturing procedure. Samples of the components are collected and tagged by the inspector.

Application to Substrate for Flammability Testing:

The wallcovering is applied to panels of the substrate with the specified wallcovering adhesive at the coverage rate indicated. The UL inspector follows the weighing and application of adhesive to determine if the application rate conforms to specification.

Flammability Testing at UL'S Northbrook, Ill. Testing Site:

The engineering group at UL prepares wall-covering panels and places them in a conditioning room for the specified period. They then perform Flammability testing. Two different tests are used to evaluate the flammability of Korographics® Digital Walllcoverings.

• Steiner Tunnel Test-UL-723:

This test, which is the most recognized test for measuring the flammability of interior finish materials, also has the designations ASTM E84, CAN S102M, NFPA-255, and UBC 8–1. In this test, the wallcovering is applied to inorganic reinforced cement board with the specified adhesive. The panels are then installed on the ceiling of the Steiner Tunnel, a horizontal chamber that is 25 feet long. The test is done by exposing the tunnel to a gas ignition burner at one end of the tunnel. After the wall covering has been exposed to the flame for the specified time period, the Flame Spread and Smoke Development numbers are calculated and reported.In wallcovering, we are typically looking for a Class "A" rating which requires that the Flame Spread be 25 feet or less.

• Corner Burn Test-NFPA 286:

This test was developed in response to activities associated with the regulation of interior finishes in NFPA 101* Life Safety Code*. In this test, the wallcovering is applied to gypsum board with specified adhesive. The panels are then installed on three walls of an 8 foot by 12 foot test room. The test is done by exposing the one corner to a gas ignition burner at several different energy levels for specified time periods. Various results, such as smoke released, flame spread, and flashover are evaluated during this test. In this case, if the wall covering meets the criteria specified in Section 10.2.3.5.3 of NFPA 101* Life Safety Code*, it is acceptable.



Product File Established:

A file is established with a copy at UL and a copy at the manufacturing site. This file contains construction, fabrics, weight of film, thickness of film, an infrared spectrograph of the film, and a detailed description of the manufacturing process. This file describes completely the product that was tested.

Quarterly UL Audit Inspection:

There is an unannounced quarterly inspection made at each of the manufacturing or labeling locations. The inspector reviews the control records since the last inspection, selects the products to be audited, determines compliance with film formulation specifications, determines the film weight and thickness, and checks to see that proper fabric backings are being used. On occasion, film samples are taken for infrared testing at UL, Northbrook. Failure to conform will result in disallowing use of the UL label.

Changes in Material & File:

Underwriter's Laboratory Classified Products

If any change is planned in the product originally tested, a request must be presented to the engineering staff of the UL Fire Technology Section. If it is a minor change which would not affect the flame or smoke characteristics, they will allow the change without retesting. If they feel that the change could impact either characteristic, then retesting is required.

UL Canada:

U.S. and Canadian UL groups have reciprocity agreements. The testing by one organization will satisfy both country's labeling requirements.

UL Labeled:

Each roll of Korographics® Digital Walllcoverings has the UL label applied.

Clearly, there is a significant difference between a manufacturer utilizing a lab result on a sample they chose to submit, compared to the totally independent classification and follow up auditing service of the Underwriters Laboratory. Korographics® Digital Walllcoverings takes pride in this program and in the benefit it brings to our customers.

Limited Warranty

KOROGRAPHICS®

RJF warrants to Customer that the Products sold by RJF will be free from defects in materials and workmanship for five (5) years from the date of shipment.

RJF INCLUDES AN INSTALLATION INSTRUCTION AND CARE SHEET WITH EACH ROLL OF WALLCOVERING SOLD. Warranty coverage is subject to the condition that all RJF instructions for installation and care of the Products are followed. IF THE INSTALLATION INSTRUCTION AND CARE SHEET DOES NOT ACCOMPANY ANY PRODUCTS SOLD BY OR FOR RJF, CONTACT RJF DISTRIBUTOR BEFORE INSTALLATION COMMENCES.

In the event RJF determines that any Product supplied by RJF does not meet any warranty, RJF will replace each such Product or (at RJF's option) shall refund the net purchase price (after cash and other discounts). All warranty claims are subject to prorated charges for any service rendered during the warranty period.

No warranty claim will be allowed by RJF with respect to any Product purchased for further processing unless RJF is notified of any alleged defect within 30 days after delivery to Customer and RJF is provided with reasonable opportunity to examine the Product before its use or further processing. This warranty is subject to the further conditions that Customer notifies RJF immediately in the event any Product at any time demonstrates any defect in materials or workmanship.

Warranty coverage does not include any defect or performance deficiency which is the direct or indirect result, in whole or in part, of accident, abuse, misuse, vandalism, or other damage or alteration of the Product(s) by persons other than RJF employees, combining incompatible products, use of incompatible products, use of incompatible materials, accessories or supplies, fires, floods and other similar and dissimilar natural causes, damage, neglect, alteration, or any impairment of the Product(s) resulting from causes or conditions not associated with ordinary storage, handling, installation,

maintenance, service, or use, or any acts, omissions, causes, or events beyond the control of RJF. Furthermore, warranty coverage does not extend to any defect in the Product(s) caused by (a) storage, handling, installing or processing the Product(s) under environmental conditions exceeding those recommended by RJF or generally accepted by industry for the Product(s), or (b) any storage, handling, manufacturing, installation or fabrication process used by Customer involving the Product(s), or (c) any failure to install the Products in accordance with RJF's instructions or recommendations or any generally accepted industry standards or practices for installation or use of wallcovering products, accessories or supplies.

THE WARRANTY SET FORTH ABOVE IS EXPRESSLY IN LIEU OF ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR PARTICULAR PURPOSE, EVEN IF SUCH PURPOSE IS KNOWN TO RJF, AND IN LIEU OF ANY OTHER OBLIGATIONS OR LIABILITY ON THE PART OF RJF. RJF NEITHER ASSUMES (NOT HAS AUTHORIZED ANYONE TO ASSUME FOR IT) ANY OTHER WARRANTY OR LIABILITY IN CONNECTION WITH ITS PRODUCTS.



LIMITATION OF LIABILITY

Limited Warranty

CUSTOMER'S SOLE REMEDIES WITH RESPECT TO THE PRODUCTS ARE SET FORTH IN THE PRICE LIST. RJF WILL HAVE NO LIABILITY FOR ANY CONSEQUENTIAL, INCIDENTAL, OR SPECIAL DAMAGES BY REASON OF ANY ACT OR OMISSION ARISING OUT OF OR IN CONNECTION WITH ITS PRODUCTS, OR THE SALE, DELIVERY, INSTALLATION, MAINTENANCE, OPERATION, PERFORMANCE, OR USE OF ITS PRODUCTS, including (by way of example and not by way of limitation) any damages, expenses, or losses incurred by reason

of loss of use, lost revenues, lost profits, damage to associated equipment or to facilities, costs of capital or labor, costs of substitute products or facilities, cost of substitute or replacement products or services, costs associated with loss of goodwill or reputation, costs associated with downtime, damages or replacement costs related to tools, building materials, furnishings, or decorations, and any similar and dissimilar damages, expenses, or losses, whether any such liability is based on contract, tort, or other legal or equitable principles. IN NO EVENT SHALL RJF'S LIABILITY EXCEED THE PUR CHASE PRICE OF THE PRODUCTS.